



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
955130-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	12094

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	955130	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	5	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-106H	\$110.00 NM
3	WPBF	Tu	10/23/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-106H	\$110.00 NM
2	WPBF	W	10/24/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-106H	\$110.00 NM
5	WPBF	Th	10/25/12		WPBF News 25 @ 5am	5-530am	:00		\$110.00 NM
Credited									
4	WPBF	F	10/26/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-106H	\$110.00 NM
2	10/22/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	6	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	6	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-106H	\$160.00 NM
4	WPBF	Tu	10/23/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-106H	\$160.00 NM
3	WPBF	W	10/24/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-106H	\$160.00 NM
6	WPBF	W	10/24/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-106H	\$160.00 NM
2	WPBF	Th	10/25/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		\$160.00 NM
Credited									
5	WPBF	F	10/26/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		\$160.00 NM
Credited									
3	10/22/12	10/26/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	6:31 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-106H	\$275.00 NM
1	WPBF	Tu	10/23/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-106H	\$275.00 NM
3	WPBF	W	10/24/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-106H	\$275.00 NM
5	WPBF	Th	10/25/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-106H	\$275.00 NM
4	WPBF	F	10/26/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-106H	\$275.00 NM
4	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									



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Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12094	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/22/12	8:55 AM	Good Morning America	7-9AM	:30	LFT-106H	\$275.00 NM
1	WPBF	Tu	10/23/12	8:56 AM	Good Morning America	7-9AM	:30	LFT-106H	\$275.00 NM
2	WPBF	W	10/24/12	8:55 AM	Good Morning America	7-9AM	:30	LFT-106H	\$275.00 NM
4	WPBF	Th	10/25/12	8:55 AM	Good Morning America	7-9AM	:30	LFT-106H	\$275.00 NM
3	WPBF	F	10/26/12	8:53 AM	Good Morning America	7-9AM	:30	LFT-106H	\$275.00 NM
5	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	LFT-106H	\$90.00 NM
6	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:44 AM	Sat 8-9am News	Sat 8-9am	:30	LFT-106H	\$225.00 NM
7	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:59 AM	Sun 6-7am News	Sun 6-7am	:30	LFT-106H	\$90.00 NM
8	10/24/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	--W-F--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W-F--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFT-106H	\$100.00 NM
1	WPBF	F	10/26/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFT-106H	\$100.00 NM
9	10/23/12	10/25/12	10-11a Anderson Cooper	10-11a	-T-T---	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12		10-11a Anderson Cooper	10-11a	:00		\$125.00 NM
Credited									
2	WPBF	Th	10/25/12		10-11a Anderson Cooper	10-11a	:00		\$125.00 NM
Credited									
10	10/22/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	M---F--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M---F--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFT-106H	\$175.00 NM
1	WPBF	F	10/26/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFT-106H	\$175.00 NM
11	10/23/12	10/23/12	1230-1P Access Hollywoc	1230-1p	-T-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



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955130-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	12094

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/23/12	1230-1P Access Hollywood	1230-1p	-T-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	LFT-106H	\$175.00 NM
12	10/24/12	10/24/12	THE CHEW	1P-2P	--W----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	1:00 PM	THE CHEW	1P-2P	:30	LFT-106H	\$100.00 NM
13	10/23/12	10/25/12	M-F 3-4P	M-F 3-4P	-T-T---	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	3:57 PM	M-F 3-4P	M-F 3-4P	:30	LFT-106H	\$200.00 NM
2	WPBF	Th	10/25/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	LFT-106H	\$200.00 NM
14	10/22/12	10/26/12	Dr. Oz	4-5p	M-W-F--	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-W-F--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:26 PM	Dr. Oz	4-5p	:30	LFT-106H	\$275.00 NM
2	WPBF	W	10/24/12	4:21 PM	Dr. Oz	4-5p	:30	LFT-106H	\$275.00 NM
3	WPBF	F	10/26/12		Dr. Oz	4-5p	:00		\$275.00 NM
Credited									
15	10/22/12	10/26/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:52 PM	M-F 5pm News	5-6pm	:30	LFT-106H	\$450.00 NM
2	WPBF	Tu	10/23/12	5:11 PM	M-F 5pm News	5-6pm	:30	LFT-106H	\$450.00 NM
3	WPBF	W	10/24/12	5:43 PM	M-F 5pm News	5-6pm	:30	LFT-106H	\$450.00 NM
4	WPBF	Th	10/25/12	5:55 PM	M-F 5pm News	5-6pm	:30	LFT-106H	\$450.00 NM
5	WPBF	F	10/26/12	5:43 PM	M-F 5pm News	5-6pm	:30	LFT-106H	\$450.00 NM
16	10/22/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/22/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-106H	\$525.00 NM
3	WPBF	Tu	10/23/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-106H	\$525.00 NM
1	WPBF	W	10/24/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-106H	\$525.00 NM
2	WPBF	Th	10/25/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-106H	\$525.00 NM
5	WPBF	F	10/26/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
Credited									
17	10/22/12	10/26/12	Wheel Of Fortune	7-7:30PM	M-WTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-WTF--	4	\$800.00				

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Frankel/D/Congress	FRANKEL FOR CONGRES	12094	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/22/12	10/26/12	Wheel Of Fortune	7-7:30PM	M-WTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
3	WPBF	W	10/24/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	LFT-106H	\$800.00 NM
4	WPBF	Th	10/25/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
2	WPBF	F	10/26/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
18	10/22/12	10/26/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/22/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
1	WPBF	Tu	10/23/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
2	WPBF	W	10/24/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
4	WPBF	Th	10/25/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
5	WPBF	F	10/26/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
19	10/22/12	10/22/12	DANCING W/STARS	8-9PM	M-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		DANCING W/STARS	8-9PM	:00		\$2,500.00 NM
Credited									
20	10/23/12	10/23/12	PRIVATE PRACTICE	10-11PM	-T-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	10:36 PM	PRIVATE PRACTICE	10-11PM	:30	LFT-106H	\$2,175.00 NM
21	10/24/12	10/24/12	NASHVILLE	10-11PM	--W----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12		NASHVILLE	10-11PM	:00		\$1,200.00 NM
Credited									
22	10/25/12	10/25/12	LAST RESORT	8-9PM	---T---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12		LAST RESORT	8-9PM	:00		\$1,000.00 NM
Credited									
23	10/28/12	10/28/12	REVENGE	9-10PM	-----S	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12094	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/28/12	10/28/12	REVENGE	9-10PM	-----S	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
10/22/12 10/28/12 -----S 1 \$2,175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 REVENGE 9-10PM :00 \$2,175.00 NM Credited									
24	10/22/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/22/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited 2 WPBF Tu 10/23/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 LFT-106H \$500.00 NM 4 WPBF W 10/24/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited 1 WPBF Th 10/25/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited 5 WPBF F 10/26/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited									
25	10/27/12	10/27/12	M-Sun 1130p-12am Late 1130p-1205am	1130p-1205am	-----S-	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 12:16 AM M-Sun 1130p-12am Late News 1130p-1205am :30 LFT-106H \$225.00 NM LR - Football									
26	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited									
27	10/28/12	10/28/12	Sun 11:35pm Late News 1135p-12am	1135p-12am	-----S	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 Sun 11:35pm Late News 1135p-12am :00 \$175.00 NM Credited									
28	10/25/12	10/25/12	Nightline	11:35-12:05AM	---T---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 Nightline 11:35-12:05AM :00 \$350.00 NM Credited									
29	10/22/12	10/28/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 7:52 PM Jeopardy 7:30-8PM :30 LFT-106H \$1,700.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955130-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	12094

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/22/12	10/28/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
30	10/22/12	10/28/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 LFT-106H \$1,600.00 NM									
31	10/22/12	10/28/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 12:40 PM 1230-1P Access Hollywood 1230-1p :30 LFT-106H \$350.00 NM									
32	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 12:29 AM PRIVATE PRACTICE WKNDLF 12-1x :30 LFT-106H \$25.00 NM									
33	10/22/12	10/28/12	Thur ABC Prime C Class of Time - Pre-emptible with notice	10-11PM	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 10:32 PM Thur ABC Prime C 10-11PM :30 LFT-106H \$1,800.00 NM									
34	10/22/12	10/28/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 LFT-106H \$350.00 NM									
35	10/27/12	10/27/12	ACCESS HOLLYWOOD Class of Time - Immediately Pre-emptible without notice	12:51 AM ACCESS HOLLYWOOD WKND	-----S-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 12:51 AM ACCESS HOLLYWOOD WKND 12:51 AM ACCESS HOLLYWOOD WKND :30 LFT-106H \$25.00 NM									
36	10/22/12	10/28/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Fixed Non Pre-emptible	5:30-5:57am	MTWTF--	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 5:28 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 LFT-106H \$320.00 NM									
37	10/28/12	10/28/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 11:44 PM Sun 11:35pm Late News 1135p-12am :30 LFT-106H \$300.00 NM									
38	10/23/12	10/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	1	\$450.00	NM

INVOICE



Send Payment To:

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955130-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	12094

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/23/12	10/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 10/26/12 5:13 PM M-F 5pm News 5-6pm :30 LFT-106H \$450.00 NM									
39	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice		-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 10/28/12 12:58 AM PRIVATE PRACTICE WKNDLF '12-1x '12-1x :30 LFT-106H \$50.00 NM									
40	10/27/12	10/27/12	M-Sun 1130p-12am Late Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 10/27/12 12:08 AM M-Sun 1130p-12am Late News 1130p-1205am :30 LFT-106H \$800.00 NM LR - Football									
41	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 10/28/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 LFT-106H \$1,000.00 NM									
42	10/26/12	10/26/12	Fri ABC Prime A Class of Time - Fixed Non Pre-emptible	8-9PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 10/26/12 8:21 PM Fri ABC Prime A 8-9PM :30 LFT-106H \$2,000.00 NM									
43	10/27/12	10/27/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 10/27/12 5:43 AM Sat 5-6am News Sat 5-6am :30 LFT-106H \$120.00 NM									
44	10/28/12	10/28/12	Sun ABC Prime B Class of Time - Fixed Non Pre-emptible	8-9PM	-----S	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$3,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 10/28/12 8:38 PM Sun ABC Prime B 8-9PM :30 LFT-106H \$3,600.00 NM									
Total Spots							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,550.00
<u>Agency Commission</u>	\$4,282.50
<u>Net Amount Due</u>	\$24,267.50